



CHRIST-CENTERED.
CREATIVE.
CANADIAN.

2023

MEDIA KIT

& ADVERTISING RATE CARD

Christian Courier publishes award-winning faith-based news online and in print. Most of our readers live in Ontario, BC and Alberta.

Send files to ads@christiancourier.ca or use our online submission form at christiancourier.ca. Only JPG, PNG, PDF or Word files accepted. High resolution images 300 dpi.

ONLINE

Publish your square ad (300px x 300 px) for a month or more on our website. It will rotate randomly with ads from 2-3 other advertisers.

PLACEMENT	PRICE*
Homepage	\$125
Within articles	\$200
Both home & articles	\$300



EMAIL

Place a rectangular ad (600px x 200px) in our Monday morning email newsletter. \$200 for four ad placements.

**All prices are plus applicable taxes. To have a CC designer make your ad, extra charges apply.*

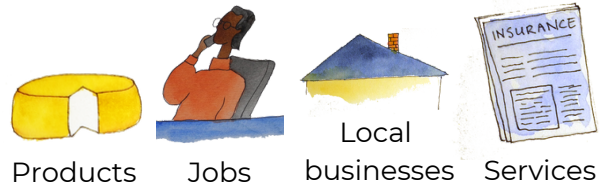
PRINT

Our monthly newspaper is a 24-page tabloid, offset printed in full colour on newsprint. Size: 12.5" high by 11.375" wide.

DISPLAY ADS

Share your message with our print readers.

PLACEMENT	SIZE	PRICE*
Full page	10.4" x 10.9"	\$930
1/2 page vertical	5" x 10.9"	\$528
1/2 page horizontal	10.4" x 5.2"	\$528
1/4 page	5" x 5.2"	\$264
1/8 page vertical	2.4" x 5.2"	\$144
1/8 page horizontal	5" x 2.4"	\$144



CLASSIFIED ADS

Obituaries, anniversaries, events, jobs etc. Cost is \$0.50 per word + a \$15 photo fee.

SPONSORED CONTENT

Tell your story in the form of a news article.

Full page (900 words + image)	\$950*
Half page (450 words + image)	\$550*

PRINT ISSUE

AD DEADLINE

Jan. 9.....	Dec. 14, 2022
Feb. 6.....	Jan. 18
March 6.....	Feb. 15
April 3 (Easter).....	March 15
May 1.....	April 12
June 5.....	May 17
July 3.....	June 14
Aug. 7.....	July 19
Sept. 4.....	Aug. 16
Oct. 2 (Thanksgiving).....	Sept. 13
Nov. 6.....	Oct. 18
Dec. 4 (Christmas).....	Nov. 15



1-800-275-9185



ads@christiancourier.ca



www.christiancourier.ca