

Christian Courier (CC) is a monthly, independent Reformed newspaper distributed to its print subscribers and posted online. The Canadian-based paper has subscribers concentrated in Ontario, British Columbia, and Alberta.

AD FILE REQUIREMENTS

Files to be sent digitally, via email to ads@christiancourier.ca or use the submit an ad option online at www.christiancourier.ca.

Only JPG, PNG and PDF (Press Ready, all fonts embedded) accepted. High resolution, 300 dpi.

Prices are plus applicable taxes. To have a CC designer create your ad contact us for details (extra charges apply).

The newspaper is a 24-page tabloid, offset printed on newsprint, with full colour. Size is 13.5" high by 11.375" wide.

DISPLAY ADS

Size	Dimensions	Price
Full Page	10.4" w x 12" h	\$930
Half Page Vertical	5" w x 11.5" h	\$528
Half Page Horizontal	10.4" w x 5.5" h	\$528
Quarter Page	5" w x 5.5" h	\$264
Eighth Page - Vertical	2.4" w x 5.5" h	\$144
Eighth Page - Horizontal	5" w x 2.7" h	\$144

CLASSIFIED ADS

Classified ads include obituaries, anniversaries, events, and jobs. Cost is \$0.46 per word, with an additional \$15 photo fee.

WEBSITE ADVERTISING www.christiancourier.ca

- Online Banner Ad within an Article - \$175/month (730px W x 100px H) displayed midway or at the bottom of each article (post) on desktop devices.
- Online Square Ad on Homepage - \$250/month A square ad (300px x 300px) is displayed in the lower right-hand column of the homepage on both desktop and mobile.
- Online Square Ad on Homepage & Within Articles - \$600/month A square ad (300px x 300px) is displayed in the lower right-hand column of the homepage and in the middle of each article (post) on both desktop and mobile devices.
- Online Square Ad Within Articles - \$400/month A square ad (300px x 300px) is displayed in the middle of each article (post) on both desktop and mobile devices.

INQUIRE FOR INFORMATION ON:

- Email Newsletter Advertising
- Inserts
- Sponsored Content
- Discount for multiple ads

Issue

January 10
 February 14
 March 14
 April 11 (Easter)
 May 9
 June 13
 July 11
 August 8
 September 12
 October 10 (Thanksgiving)
 November 14
 December 12 (Christmas)

Ad Deadline

December 22, 2021
 January 26
 February 23
 March 23
 April 20
 May 25
 June 22
 July 20
 August 24
 September 21
 October 26
 November 23

