

Development Manager:  
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Ads can be submitted online: [www.christiancourier.ca/classifieds/submit-ads](http://www.christiancourier.ca/classifieds/submit-ads) Or via email: [admin@christiancourier.ca](mailto:admin@christiancourier.ca)

## LAYOUT

Newspaper is a 20-page tabloid, offset printed on newsprint  
Black ink with spot colour  
13.5" high by 11.375" wide

## ADVERTISING 2018

### Issue

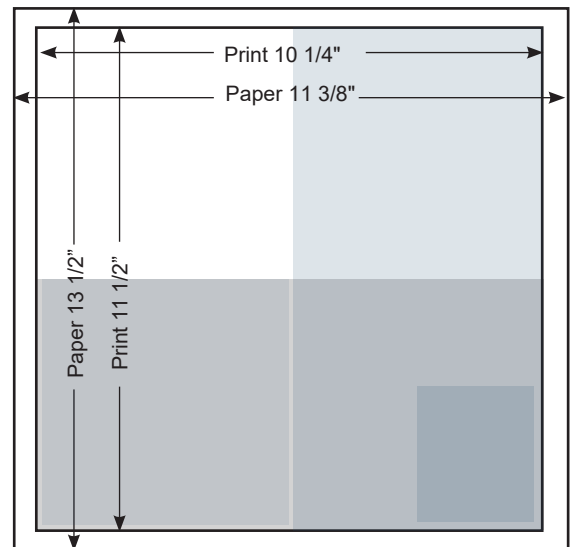
January 8 & 22  
Feb. 12 & 26  
March 26  
April 9 & 23  
May 14 & 28  
June 11  
July 9 & 23  
August 27  
Sept 10 & 24  
Oct 8 & 22  
Nov. 12 & 26  
Dec. 10 (Christmas)

### Ad deadline

Ad deadlines  
are 13 days  
before the  
issue date.

### Issue mails

We mail the  
issues 5 days  
before the  
issue date.



## FILE REQUIREMENTS

Files to be sent digitally. Only JPG, PNG and PDF accepted. High resolution, 300 dpi at full size

## FEATURE AD RATES

Size	Dimensions	Black/White	Colour
Full Page	10¼"w x 12"h	\$600	\$775
Half Page – vert.	5"w x 12"h	\$350	\$440
Half Page – horiz.	10¼" w x 6"h	\$350	\$440
Quarter Page	5"w x 6"h	\$175	\$220
Eighth Page	4"w x 3.75"h	\$120	N/A

## DISPLAY ADS

Family ads: \$7 square inch  
Non-family ads: \$8 square inch  
\$25 photo fee

## BUSINESS DIRECTORY

\$40+ HST per insertion of your business card-sized ad in our monthly business directory

## WEBSITE ADVERTISING [www.christiancourier.ca](http://www.christiancourier.ca)

Location	Price
Right column	\$125/month
Right column banner (right of logo)	\$175/month

Website is responsive, therefore ad sizes fluctuate based on user's screen size.  
Submitted ads must be a minimum of 500 pixels wide and approx. 330 pixels high.  
E-news advertising also available.