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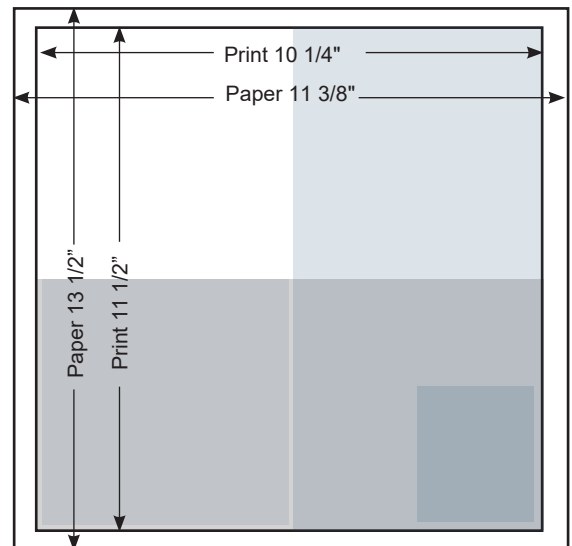
Ads can be submitted online: [www.christiancourier.ca/classifieds/submit-ads](http://www.christiancourier.ca/classifieds/submit-ads) Or via email: [admin@christiancourier.ca](mailto:admin@christiancourier.ca)

## LAYOUT

Newspaper is a 20-page tabloid, offset printed on newsprint  
Black ink with spot colour  
13.5" high by 11.375" wide

## ADVERTISING DEADLINES 2017

Issue	Ad deadline	Issue mails
March 27	March 14	March 21
April 10 (Easter)	March 28	April 4
April 24 (Education)	April 11	April 18
May 8	April 25	May 2
May 22	May 9	May 18
June 12 (Canada 150)	May 30	June 6
July 10	June 27	July 4
July 24	July 11	July 18
August 28 (Family)	August 15	August 22
September 11	August 29	September 5
September 25	September 12	September 19
October 9 (Thanksgiving)	September 26	October 3
October 23 (Heritage)	October 10	October 17
November 13	October 31	November 7
November 27	November 14	November 21
December 11 (Christmas)	November 28	December 5



## FILE REQUIREMENTS

Files to be sent digitally. Only JPG, PNG and PDF accepted. High resolution, 300 dpi at full size

## FEATURE AD RATES

Size	Dimensions	Black/White	Colour
Full Page	10 1/4" w x 12" h	\$600	\$775
Half Page – vert.	5" w x 12" h	\$350	\$440
Half Page – horiz.	10 1/4" w x 6" h	\$350	\$440
Quarter Page	5" w x 6" h	\$175	\$220
Eighth Page	4" w x 3.75" h	\$120	N/A

## DISPLAY ADS

Family ads: \$7 square inch  
Non-family ads: \$8 square inch  
\$25 photo fee

## BUSINESS DIRECTORY

\$40+ HST per insertion of your business card-sized ad in our monthly business directory

## WEBSITE ADVERTISING [www.christiancourier.ca](http://www.christiancourier.ca)

Location	Price
Right column	\$125/month
Right column banner (right of logo)	\$175/month

Website is responsive, therefore ad sizes fluctuate based on user's screen size.  
Submitted ads must be a minimum of 500 pixels wide and approx. 330 pixels high.  
E-news advertising also available.